



**Jason Gavin** | [jason@jasongavindesignworks.com](mailto:jason@jasongavindesignworks.com) | 702-449-7152  
[www.jasongavindesignworks.com](http://www.jasongavindesignworks.com) | Las Vegas, Nevada

## EXPERTISE



Web / App Design  
 HTML 5 / CSS 3  
 Wordpress  
 Joomla  
 E-commerce  
 Logo Design  
 Corporate Branding  
 Print Design  
 Video Editing  
 Motion Graphics  
 Digital Illustration  
 Photo Retouching  
 Social Media Marketing

## ACCOLADES

**2 Addy Awards, Bronze**  
 Las Vegas, NV

"Campaign" Category,  
 Student Submission  
 American Advertising  
 Awards 2016

## EDUCATION

**BA, The Art Institute**  
 Las Vegas, NV

Web Design &  
 Interactive Media  
 (Graduated with Honors  
 September 2016)



## PERSONAL SUMMARY

Highly creative, motivated problem solver, with many years of professional design experience in deadline-oriented environments. Excellent conceptual and communication skills. Able to lead and motivate others and to be a team player. Noted for professional-quality work, attention to detail, and ability to translate abstract concepts into distinct designs. Sharpened versatility through experience in Las Vegas' largest online news source, three national insurance companies, a design studio, an advertising agency and a daily newspaper.

## EMPLOYMENT HISTORY

### **Greenspun Media Group, Web Development Intern**

*Las Vegas, NV, April 2016 to present*

Working with Interactive Team to address website design, debugging / testing, and implementation for *Las Vegas Magazine, Las Vegas Weekly, The Sunday, Vegas2Go, Vegas Inc. and Digital Advertising.*

### **Harborsheen, Web Development Intern**

*Las Vegas, NV, April 2015 to June 2015*

Designed and implemented a Wordpress site representing the company's 3d animation capabilities.

### **Aquent, Freelance Graphic Artist**

*Hartford, CT, Aquent, October 2006 to December 2012*

Worked with design team through two corporate rebranding initiatives, building deep experience in resolving rebranding issues at an enterprise level. Also completed several independent freelance projects.

### **Creative Group, Freelance Graphic Artist**

*Hartford, CT, The Creative Group, February 2005 to October 2006*

Completed a wide range of projects for clients such as Prudential Retirement, SRS (Specialty Risk Services), Adams & Knight Advertising, Mascola Advertising, New England Typographical Services and Signature Advertising.

### **Travelers Insurance, Corporate Communications, Senior Graphic Artist**

*Hartford, CT, February 1998 to February 2005*

Built brand awareness of Travelers through product and promotional materials; brochures, print advertising, newsletters, quarterlies, trade show booths, logo designs, vehicle graphics and informational graphics for print, web, multimedia and PowerPoint presentations.

### **The Hartford Courant, Marketing Department, Freelance Graphic Artist**

*Hartford, CT, June 1997 to February 1998*

Aided in the success of Connecticut Public School learning series, covers and inside layouts of marketing sections, internal and external marketing, including vehicle graphics, billboards, print ads and point-of-purchase displays.

### **Darby O'Brien Advertising, Graphic Artist**

*Holyoke, MA, October 1996 to June 1997*

Brainstormed with creative director, art director and clients on concept art, products and services, promoting political campaigns, soft drinks, film processing services, clothing, logo design, and agency self-promotion.

### **The Hartford Courant, Newsroom Graphics, Freelance Graphic Artist**

*Hartford, CT, November 1995 to October 1996*

Designed covers and interiors for Calendar, Travel, Connecticut Living, Flip, Home Consumer, Real Estate and Sunday Business Page sections of the newspaper.

### **Kerry Gavin Studios, Junior Graphic Artist**

*East Canaan, CT, April 1994 to October 1995*

Responsible for layout, page design, spot illustrations, edits and production in recurring publications.